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# MPC News

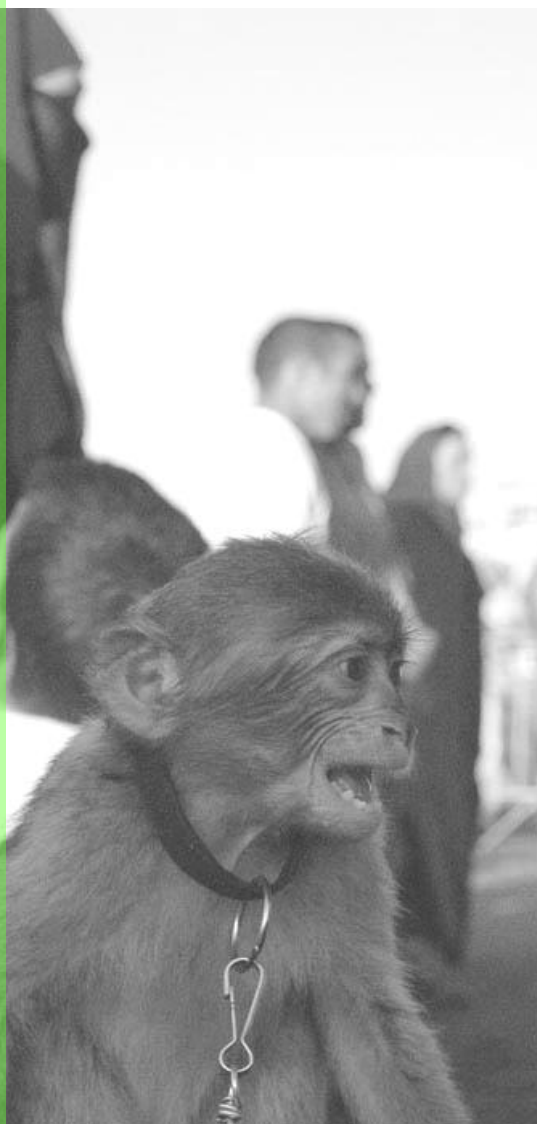
## 2 / 2011

The Moroccan Primate Conservation foundation works on the conservation of the endangered Barbary macaque in Morocco since 2004.

### DEAR READERS, FRIENDS, SUPPORTERS OF MPC AND COLLEAGUES,

It has been a busy period for us since the last MPC News (which you can download on our website). We are especially pleased with our new ambassador, the actress Nabila Marhaben! We visited the wild and captured macaques in Morocco together in June, and Nabila was very touched by what she saw. We are happy to have Nabila on board, her popularity and enthusiasm can make a huge difference while trying to create awareness in Morocco and with the Moroccan community in Europe. Finally, you can really help us by signing the petition that we started (see page 3) and becoming a fan of our Facebook! Also keep visiting our website: [www.mpcfoundation.nl](http://www.mpcfoundation.nl) for news. Thank you for your interest and for supporting us!

Els van Lavieren  
Director MPC



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<https://www.facebook.com/pages/Moroccan-Primate-Conservation/169428179781595?ref=ts>

### NABILA MARHABEN AMBASSADOR MPC

The Dutch born and raised Moroccan actress Nabila Marhaben is a rising star and already has millions of fans around the Arab world. She is starring in a sitcom called "Yak Hna Jirane" or Neighbours in English, of which each episode attracts millions of viewers. For this reason we asked Nabila to become our ambassador as her popularity amongst the Moroccan community can really help us get our message out there. For this reason we started a social media campaign with funding from Wild Futures this summer with a message from Nabila urging the Moroccan European community not to buy Barbary macaques during their holiday in Morocco. Also we think that Nabila's involvement in Barbary macaque conservation will have a large impact on the attitude of the general public towards wildlife conservation in Morocco.

Nabila's website:  
[www.nabilamarhaben.com](http://www.nabilamarhaben.com)



**Nabila in Cascades d'Ouzoud with the wild Barbary macaques**



**Signing the contract....**



**Nabila was very upset to see these young macaques for sale**

## EDUCATIONAL PROGRAMME IN SPAIN SUMMER 2011

Between July 1 – July 17 the educational campaign took place in the port of Algeciras. This year Depana, AAP and Barcelona Zoo organized and funded the campaign, with help from MPC and BMCRif. This project is extremely important for the education of the potential buyers of young macaques and to convince them not to buy them on their way to Morocco.

It was a huge success, and this year we had a team of Spanish, Dutch, Moroccan (BMCRif) and Algerian (Amazer Kefrida) volunteers.

That was fantastic!! Indirectly we reached about 35.000 people taking into account that every car has an average of 3 passengers. Thank you Berta (Depana) for doing such a great job organising this campaign!



## MANON AND MARDI SPONSOR WALK

In the last MPC news we informed you that Mardi Rutten and Manon Dijkstra were going to walk the Nijmeegse 4daagse to raise funds for MPC. Poor

Manon had a nasty inflammation on her foot and had to cancel last minute. This was really sad as she had been working very hard for this.

Mardi however finished the 4daagse after having walked 160 km's with only one blister and smiling. What a trooper! Manon, Kris, Helen and Els supported her along the way and sold MPC merchandise to the many people visiting Nijmegen during the event. We are very proud of the ladies for the huge effort!! We are planning on walking the 4daagse next year with a big team for MPC, so if you are interested, please let us know. It is hard work but also lots of fun! See pictures on our website.



## PETITION

MPC has started a petition online with the title: "Stop the Illegal Trade in the Endangered Barbary macaque". We are collecting signatures to gather support from around the world to urge the authorities in Europe and Morocco to give the battle against this trade more priority.

Please sign this petition:  
<http://www.ipetitions.com/petition/barbarymacaques/>

## FIELDWORK

MPC aims to conduct at least one survey (wild population/trade) every year. In September/ October this year, MPC will start a new monitoring survey in the central and southern part of the Middle Atlas. Els, together with volunteers Manon, Kris and Tomos will leave for Morocco on the 12th of September. This survey is funded by the Dutch Zoo Conservation Fund.

If you wish to become a member of MPC, please visit our website: [www.mpcfoundation.nl](http://www.mpcfoundation.nl) and fill in our online form or send an email to: [mpcfoundation@gmail.com](mailto:mpcfoundation@gmail.com), and we will contact you. For a one- off donation please transfer your donation direct to account number: 39.04.69.130, account holder Stichting

Moroccan Primate Conservation. IBAN: NL94 TRIO 0390 4691 30 and BIC/ SWIFT: TRIONL2U. Address Triodos Bank: Utrechtseweg 60, 3704 HE, Zeist, The Netherlands while stating your (email)address in the transfer so that we can contact you.